Web Design & Development

Plan	Premium	Professional	Enterprise	
Web Pages	5	10	15	
Custom Website	✓	✓	✓	
Wordpress CMS Platform	✓	✓	✓	
Hompage	✓	✓	✓	
About Us page	✓	✓	✓	
Contact Us Page	✓	✓	✓	
1 Service Page	✓	✓	✓	
More Inner Pages	–	✓	✓	
Details Pages	–	–	✓	
Services Detail Pages	–	–	✓	
Mobile Responsive	✓	✓	✓	
Mobile Click To Action Buttons	✓	✓	✓	
Logo Incorporation	✓	✓	✓	
Banner Image Sliders	3	3	4	
Licensed Stock Images	✓	✓	✓	
Rich User Experience	✓	✓	✓	
Content Optimization	✓	✓	✓	
Blog	✓	✓	✓	
Secure Contact Forms	✓	✓	✓	
Social Media Icons	✓	✓	✓	
Project Consultation	✓	✓	✓	

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And our representative will contact you.**

Search Engine Optimization (SEO)

Plan	Branding	Results	Results +	Top---Notch
60 Day Marketing Setup				
Goal Consultation	--	✓	✓	✓
Search Engine Submission	✓	✓	✓	✓
Current Standing Review				
Competitive Analysis				
Keyword Research	✓	✓	✓	✓
Mobile Keyword Research				
Meta Titles	✓	✓	✓	✓
Meta Description	✓	✓	✓	✓
Meta Keywords	✓	✓	✓	✓
Header Title Optimization	✓	✓	✓	✓
Snippet Optimization	✓	✓	✓	✓
Sitemap Creation				
Site Health Testing	✓	✓	✓	✓
Duplicate Content Check				
Google Analytics	✓	✓	✓	✓
Google Webmaster Tools	✓	✓	✓	✓
Bing Webmaster Tools				
Google Local Business	✓	✓	✓	✓
Google + Page Setup	✓	✓	✓	✓
Facebook Page Setup	--	--	--	✓
Yelp Page Setup	--	--	--	✓
On---Going Activities				
Site Health Management	✓	✓	✓	✓
Content Review	Annually	Semi---Annually	Quarterly	Quarterly
NAP Score Optimization	✓	✓	✓	✓
Local Listings	--	✓	✓	✓
Link Building	--	✓	✓	✓
Blog Content Creation	Quarterly	Monthly	Bi Weekly	Weekly
Facebook, G+ Posting	--	--	--	2x Weekly
Yelp Review Management	--	--	--	Weekly
Performance Audits	Annually	Quarterly	Bi Monthly	Monthly
Performance Maintenance	--	✓	✓	✓
Strategy Review Call	--	--	Quarterly	Bi Monthly
Performance Report	Monthly	Monthly	Monthly	Monthly

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Social Media Marketing (SMM)

Plan	Engagement	Engagement +
Facebook, G+ Page Setup	✓	✓
Facbook, Google Ads, Instagram Campaigns		
Social Media Content Posting	2x Weekly	3x Weekly
Review Management (FB, Yelp,G+)	..	Weekly
Monthly Performance Report	✓	✓

Pay--Per--Click Marketing (PPC)

Ad Budget	email/call us for more details	email/call us for more details	email/call us for more details	email/call us for more details
Campaign Focus	1	2	3	4
Adwords Account Setup	✓	✓	✓	✓
Google Ad Placement	✓	✓	✓	✓
Keyword Analysis	✓	✓	✓	✓
Bid Management	✓	✓	✓	✓
Ad Creation	✓	✓	✓	✓
Ad Testing	✓	✓	✓	✓
Geo Targeting	✓	✓	✓	✓
Competitive Analysis	✓	✓	✓	✓
Landing Page	1	2	3	4
Ad Management	✓	✓	✓	✓
Re-Targeting	..	..	✓	✓
Phone Tracking	..	..	..	✓
Dedicated Marketing Specialist	✓	✓	✓	✓
Professional Recommendations	✓	✓	✓	✓
Google Adwords Access	✓	✓	✓	✓
Analytics Tracking	✓	✓	✓	✓
Monthly Performance Report	✓	✓	✓	✓

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Email Marketing

Plan	Starter	Premium	Professional	Enterprise
Email Subscribers	0---10,000	10,000+	0---10,000	10,000+
Frequency	Monthly	Monthly	Weekly	Weekly
Email Migration	✓	✓	✓	✓
Email Design	✓	✓	✓	✓
Campaign Reporting	✓	✓	✓	✓

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Website Support

Plan	Hosting	Full Management
Secure Site Hosting	✓	✓
24/7 Monitoring	✓	✓
Security/Plugin Updates	✓	✓
Monthly Updates	..	✓

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